

Annual EEO Public File Report Form

Station _____

Annual EEO Public File Report

Covering the period from ____4-1-10 _to_3-31-11____

Station(s) Comprising Station Employment Unit:

___WSIP-FM\AM__Paintsville Ky__(City & State)

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees From all sources for this Position
1	1 – Traffic Director	Newspaper ad	3
2	0 – traffic director	Radio ad WSIP-FM	
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

Total Number of Persons Interviewed During Applicable Period: ____3____

Appendix 2 to

SIP Broadcasting Annual EEO Public File Report Form

Covering the Period from 4-15-10 to 5-15-10

Station(s) Comprising Station Employment Unit: WSIP AM/FM_WKYH AM
 Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions for Which This Source Was Utilized
A.	WSIP AM\FM PO Box 597 Paintsville KY 41240 606-789-5311 Spike Berkhimer		Traffic Director
B.	Paintsville Herald Main St Paintsville Ky 41240 606-789-5315 Joanna Mattingly		Same as above
C.	WTCW\WXXQ 1149 Hwy 1862 Mayking Ky 606-633-4433		Same as above
D.	Ky Broadcaster Assc. 101 Enterprise Dr Frankfort Ky 40601 502-848-0426 Gary White		Same as above
E.			
	WAIN Radio PO Box 69 Columbia Ky 42728 270-384-2135 Louise Wooten		Same as above

* Indicates sources that have requested notification of job openings.

Appendix 3 to

___SIP Broadcasting Inc._____ Annual EEO Public File Report Form

Covering the Period from to 4-1-10 to 3-31-11

Station(s) comprising Station Employment Unit: WSIP AM-FM

**Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by
WSIP AM\FM**

On October 15th 2010 WSIP entertained 3 students from the Big Sandy Community Action Program M-POWER DIVISION. M-POWER is a job training program for high school age students and consists of exposure to various occupation opportunities. The initiative for students is to place students in work areas that fit their interests. Students were give a tour of the studios and were introduced to the various aspects of radio including on air broadcasting, writing and producing ad copy and traffic. Students were also introduced the growing social aspect of radio including streaming, web site presence and facebook.

Students in attendance were:	Shawn Caldwell	Paintsville HS
	Matt Arms	Paintsville HS
	Heather France	Paintsville HS

The student advisor in attendance was Willie Owens.

Work number: 606-789-2857

WSIP and the Media Communications Department of Johnson Central High School participated in a training program for one the their students during the first semester of the 2010-11 School Year. Faith Mills, a senior at JCHS spent from Sept 2010 to December 2010 as an unpaid intern at WSIP. Her main concentration was News Reporting. She received training in collection and writing of news for radio. She was also trained in interviewing and editing for sound bites to use during news broadcasts and she was trained in formatting and producing live new broadcasts. Faith eventually voiced live news broadcasts for our Midday News Segment.

Her immediate supervisor and contact from Johnson Central High School was Todd Conley.

Phone contact: 606-789-2500