

**\_\_\_WSIP Broadcasting Inc.\_\_\_\_\_ Annual EEO Public File Report Form**

Covering the Period from to \_\_\_4-1-08\_\_ to \_\_\_3-31-09\_\_\_\_\_

Station(s) comprising Station Employment Unit:  WSIP AM-FM

**Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by  
\_WSIP AM\FM\_\_**

During this period WSIP AM/FM provided work orientation and instruction on Radio broadcasting to one student from Johnson Central High School. Chris M. Dale was a non paid trainee as part of the school's communications program.

Chris M. Dale  
Communications and Media Program  
Johnson Central High School  
North Mayo Trail  
Paintsville, Ky 41240

Chris was presented a training program that involves the following:

- Basic Job Related Concepts....i.e....punctuality, reliability, etc
- Show expected outcomes as a producer of news and sports for WSIP on air
  - Ability to operate production computers and editing programs
  - Ability to operate recording equipment in studio
  - Ability to gather news and sports from various sources
  - Ability to write timed copy for news and sports to be produced and Broadcast.

**JOB SHADOWING PROGRAM.....JOHNSON COUNTY MIDDLE SCHOOL**

On February 20, 2009 WSIP-AM/FM hosted a Job Shadowing Day for interested students from Johnson County Middle School's 8<sup>th</sup> grade class. Students spent the entire school day with our staff. Included in the shadowing was several elements of running a broadcast station.

- Traffic Manager.....job, responsibilities and duties.
- Advertising sales staff
- Commercial production staff
- On air broadcast staff

Johnson County Middle School  
North Mayo Trail  
Paintsville, Ky 41240

